

MICROKIT FLAGSHIP PRODUCTS LIST FOR EXPORT CUSTOMERS 2013



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COLICULT-MCC **COSMETIKIT®** **COMPACT-DRY-PLATES®**
CRIOTECA® **CHROMOSALM** **DESINFECTEST®**
PLAQUIS® **KITPRO-5S** **NUTRILINIA**
M-IDENT® **SEILAGUA®** **MUGPLUS** **CROMOKIT®**

Date of last revision: March 2013

**READ ABOUT OUR DIFFERENTIAL ADVANTAGES
AT THE END OF THIS SPECIAL LEAFLET**

Dear microbiologist: We have chosen this site MICROKIT products where we are stronger and more succeed in export. It will surprise you by providing innovative tools that allow you to control more robust, reliable and fast analysis, with less handling and therefore less critical points. Note we close in August for holidays! Thank you to study our star products!

1- CROMOKIT® RANGE OF MICROKIT® CHROMOGENIC AGARS AND BROTHS

| Reference | Product and use |
|-----------|---|
| DMT505 | BC Agar . Mossel Cromogenic for <i>B.cereus</i> (white colonies with blue center) (1) |
| DMT321 | CANDIDA CROMOKIT® Differential AGAR, <i>C.albicans</i> light blue colonies <i>C.krusei</i> red, <i>C.tropicalis</i> purple (Use 46 g/l) |
| DMT500 | CHROMOSALM (Salmonella) ISO 6579 Agar powder for autoclaving for foodstuffs and water. Green colonies (Use 36.5 g/l): (2) |
| DMT700 | CHROMOCYTOGENES (Listeria) ISO 11290 (15-10-2004) <i>Ottaviani and Agosti</i> Agar Base (see supplement-Mix below) in powder form for autoclaving for foodstuffs and water. Green colonies with halo (Use 70.5 g/l): |
| DMT520 | E.coli O157:H7 Agar Cromogenic medium for VTEC (dark purple colonies) |
| DMT525 | EE Agar BASE . simultaneous enumeration/detection of Enterobacteriaceae (pink colonies) and <i>E. coli</i> (blue colonies), improving extremely the VRBG sensitivity (3) |
| SBH424 | Supplement for EE Agar (each vial for q.s. 500 ml of medium) |
| DMT314 | Enterobacter sakazakii CROMOKIT® AGAR-CSIM , bluish-green colonies (Use 31 g/l) |
| DMT322 | Enterococcus faecalis CROMOKIT® AGAR (in just 24 hours), blue colonies (Use 72 g/l) |
| DMT900 | MCC (Coliforms and E.coli) AFNOR V08053-4 Broth powder for autoclaving for foodstuffs and water for P/A and MPN. No Durham bells required as the product is based on the modern definition of coliforms (positive Beta-galactosidase) and not on the obsolete traditional definition (positive lactose). Coliforms turn blue; <i>E.coli</i> : Blue fluorescence under a 366 nm lamp, Indole+ (Use 10 g/l): |
| DMT400 | MUGPLUS CROMOKIT® COLIAGAR (Coliforms and E.coli) ISO 16649-1:2001, AFNOR V08053-4 Agar powder for autoclaving for foodstuffs and water, <i>E.coli</i> : blue colonies, all other coliforms, pink colonies (Use 26 g/l): (4) |
| BCD510 | PCA- CROMOKIT® (Total count) Standard Methods in powder form for autoclaving for foodstuffs, red colonies (Use 19 g/l): (5) |
| BCD115Z | PCA-MILK- CROMOKIT® (also FIL for dairy products) Agar powder for autoclaving, red colonies (Use 19.5 g/l): |
| BCD511 | PCA-WATER YEA (Yeast Extract Agar) NUTRIENT CROMOKIT® AGAR (Total count ISO 6222:1999 in water). Powder agar for autoclaving, red colonies (Use 21 g/l): |
| DMT147 | TBX (E.coli) ISO/TC 34/SC9, ISO/TS 16649-2 Agar powder for autoclaving for foodstuffs and water, green colonies (Use 36 g/l): |
| DMT778 | TSB- TRYPTIC SOY CROMOKIT® BROTH, STERILE POWDER to validate sterile installations, turns red, 500g containers.(6) |
| DMT510 | Vibrio Agar . <i>V.parahaemolyticus</i> (bluish-green colonies) and <i>V.cholerae</i> (purple colonies) |
| DMT515 | X-STAPH Agar . <i>S.aureus</i> (blue colonies) with best sensitivity, specificity and accuracy of B.Parker and RPF (7) |



Why CHROMOGENICS? In the 21st century, we can no longer afford to waste days confirming colonies which turn out not to be the microorganisms we were looking for. Chromogenic media are significantly more sensitive and specific than traditional medium, based on fermentations/assimilations of sugars or proteins and pH colour turns. This prevents many false positives and false negatives, as well as reducing analysis time by up to half (avoiding confirmations) and distinguishing non-identifiable mixed colonies. It would be difficult to find a more versatile and economical chromogenic range than CROMOKIT® from MICROKIT®, which we have been designing and manufacturing since last 15 years. The main advantages are that they are DEHYDRATED, with a long shelf life (2-5 years) and with thermo-stable chromogens that means that prepared plate programming is not required. The vast majority do not require thermolabile supplements. They are packaged economically in 100 g and 500 g bottles. ✓ All the autoclavable chromogenic dehydrated products that we offer also exist in prepared versions: tubes, flasks, plates and PLAQUIS®, etc. Please refer to the full MICROKIT® catalogue for more details.

2- MICROKIT® P/A RANGE OF PRE-WEIGHED, STERILE CHROMOGENIC BROTHS FOR WATER ANALYSIS

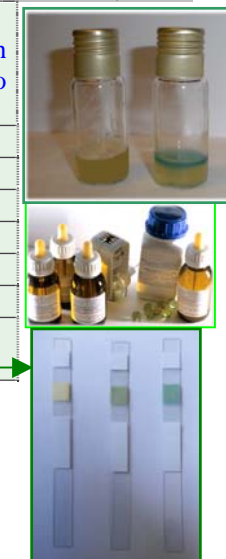
| | |
|--------|---|
| FPA900 | MCC COLICULT Coliforms- <i>E.coli</i> , P/A (Presence/Absence) chromogenic broth, pre-weighed and sterile vials, q.s. 100ml in water/drinks (Exp.1-3 years) |
| FPA901 | ENTEROCULT-Enterococcus faecalis, P/A chromogenic broth, pre-weighed/sterile vials, q.s. 100ml in water/drinks (Exp.1-3 years) |
| FPA902 | CLOSTRICULT <i>Clostridium perfringens</i> P/A chromogenic broth, pre-weighed/sterile vials, q.s. 100ml in water/drinks (Exp.1-3 years) |
| FPA908 | <i>Pseudomonas aeruginosa</i> P/A chromogenic broth, pre-weighed/sterile tubes, q.s. 100ml in water/drinks (Exp.1-3 years) |
| FPA904 | <i>Burkholderia cepacia</i> P/A chromogenic broth, pre-weighed and sterile vials, q.s. 100ml in water/drinks (Exp.1-3 years) |
| FPA906 | <i>Vibrio cholerae</i> P/A chromogenic broth, pre-weighed and sterile tubes, q.s. 100ml in water/drinks (Exp.1-3 years) |
| FPA907 | <i>Staphylococcus aureus</i> P/A chromogenic broth, pre-weighed/sterile tubes, q.s. 100ml in water/drinks (Exp.1-3 years) |
| FPA905 | MYCOKIT-Yeasts and moulds, P/A chromogenic broth, pre-weighed and sterile vials, q.s. 100ml in water and drinks (Exp.1-3 years) |
| RPL307 | FICOKIT Flasks, P/A Algae and cyanobacteria in 100 ml of water (Exp. 4-12 months): |
| RPL314 | FERROKIT Flasks, P/A corrosive iron bacteria in 100 ml of water. See also Desulfovibrio Agar (Exp. 4-12 months): |
| KMT005 | MINI-DRINKING WATER KIT: aerobic enumeration, detection of Colif+ <i>E.coli</i> , Enterococci and <i>Cl.perfringens</i> in 100 ml of water (Exp. 6-24 months) |
| RPL399 | SWIMING WATER P/A KIT: aerobic enumeration, detection of Colif+ <i>E.coli</i> , Enterococci, <i>Cl.perfringens</i> , <i>Ps.aeruginosa</i> , <i>S.aureus</i> , algae, cyanobacteria and dermatophyte fungi in 100 ml of water (Exp. 6-12 months): |
| KAJ001 | RAPIDTEST KIT (Aerobics) prepared, sterile tubes for residual water, commercial food sterility (Exp. 2-6 months): |
| RPL331 | Salmonella-Shigella P/A sterile broth, prepared, concentrated tubes for adding to 100-500 ml of water sample (Exp. 4-12 months): |
| TPL016 | Legionella GVPC sterile broth, prepared, concentrated tubes for adding to 1 litre of water sample and revitalization before applying ISO11731 (Exp. 4-12 months). We also manufacture BCYE Broth for drinking water having a low level of aerobic bacteria accompanying |



Avoid wasting time, needlessly increasing the critical points of your analysis and complicating your work with the membrane filtration method when it is not really necessary, since if you are looking for the absence of a microorganism in water or a drink (<1 ufc), you don't need to count colonies. The P/A method is more robust and reliable for water analysis, but it is also the easiest to use! Simply add the water sample to the sterile broth and incubate: if it changes colour, the sample is positive for the analyzed parameter and should be confirmed, but if it does not change colour, the sample is negative and does not require confirmation (negative screening). Nowhere else in the world is there such a full P/A range as that offered by MICROKIT®, which has spent 15 years designing and manufacturing these kits. All parameters and all presentations are available (see the full range in the MICROKIT catalogue).

3- HACCP RANGE OF KITS AND EQUIPMENT FOR THE ENVIRONMENTAL TESTING OF AIR, SURFACES AND HANDLERS, ETC:

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| MW370 | LISTERISWABS-GREEN: Swabbs and tubes with specific medium for Listeria, without false positive results and difficult interpretation of another similar blackening kits. Positive: cream turns BLUE-GREEN, the best proficiency ISO 11290. Atención: the 25% of smoked fish samples and the 9% of sliced sausage gets <i>Listeria monocytogenes</i> !!! Make a rapid negative screening of Listeria (if no Listeria, there is no <i>L.monocytogenes</i>) and so locate critical points in factories, kitchens, refrigerators, restaurants... (Expiry real: 1 year). Swabs included. |
| KMT020 | Handlers' KIT, detection of total bacteria, Staphylococci, <i>E.coli</i> and Salmonella in operators: (Expiry: 3-9 months) |
| PPL502 | ENVIROCOUNT-LPT AGAR (CONTACT PLATES), total aerobic enumeration (Expiry: 1-2 months): |
| PPL506 | ENVIROCOUNT-Rose Bengal Caf.AGAR (CONTACT PLATES), enumeration of fungi (yeasts and moulds) (Exp. 1-2 months): |
| VRO001 | ORANGE AUTOCLAVE AIR FRESHENER to prevent unpleasant odours when sterilizing media |
| VRO003 | MINT AUTOCLAVE AIR FRESHENER to prevent unpleasant odours when sterilizing media |
| VR1004 | COCONUT AUTOCLAVE AIR FRESHENER to prevent unpleasant odours when sterilizing media |
| KP030+ | KITPRO-Plus , strips for H.A.C.C.P control of hygiene (organic rests), immediate reading by change of colour (yellow to green), Only one step, without needing of instruments. Exp: 6-12 months |



Use world successful kits and equipment to test critical points in cleanliness and disinfection, for their optimal efficiency, ease-of-use, and time-saving features.
 ✓ Many other products for sample taking, transport and environmental microorganism detection are available in the full MICROKIT® catalogue.

4- M-IDENT® RANGE OF IDENTIFICATION KITS. COSMETIKIT® KITS FOR COSMETIC MICROBIOLOGY

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| KMTC85 | MICROSTICK-SALMONELLA: Confirmative detection kit at 36 h (including enrichment), validated for all types of food samples, 100% sensitivity for negative screening of samples. Expiry 6-12 months |
| KMTC86 | MICROSTICK-LISTERIA: Confirmative detection kit at 36 h (including enrichment), validated for all types of food samples, 100% sensitivity for negative screening of samples. Expiry 6-12 months (if no Listeria, there is no <i>L.monocytogenes</i>). Expiry: 6-12 months |
| KMT050 | UVA 366 nm lamp to confirm <i>Pseudomonas aeruginosa</i> , <i>E.coli</i> , Salmonella, Legionella, Desulfovibrio, Dermatophyte fungi, etc... |
| KIN001 | M-Ident ®-Neogram for immediate identification of the direct Gram+ or Gram – nature of colonies (Expiry: 6-24 months): |
| KMT299 | M-Ident ®-Catalase, immediate positive reaction by bubbling (Expiry 3-10 months): |
| KOT050 | M-Ident ®-Cytochrome-oxidase, STABLE strips with very clear colour change from pink to indigo in seconds (Expiry 4-10 months): |
| KWD094 | M-Ident ®-Staph latex, immediate confirmation of coagulase in colonies (Expiry 4-10 months): |
| KMT008 | M-Ident ®- <i>Clostridium perfringens</i> to confirm colonies of this species (ISO/CD 6461-2 and FDA) (Expiry 1 year) |
| KMT014 | M-Ident ®- <i>Pseudomonas aeruginosa</i> (Oxidase, Acetamide, Nessler, King B) (Expiry 1 year) |
| KMT012 | M-Ident ®- <i>Listeria monocytogenes</i> Xylose/Rhamnose, Use from Agar Chromocytogenes (Expiry 1 year) |
| TPL048 | Desulfovibrio and other sulphate-reducer tubes (Expiry 4-12 months): |
| KMT448 | COSMETIKIT®-EASY for the complete microbiological testing (8 parameters) of cosmetics (Expiry 4-12 months): |
| KMT450 | COSMETIKIT®-WATER for the complete microbiological testing of water for cosmetic use (Expiry 4-12 months): |



Save more than 2 days detecting Salmonella or Listeria. Why use galleries with short shelf lives when you can pre-identify the microorganism you are looking for in seconds and identify it without the kits expiring? Use the most reliable method for cosmetics. ✓ There are 307 other kits available in the full MICROKIT® catalogue.

5- MICROKIT® CRIOTECA® RANGE, PRESERVING STRAINS FOR YEARS

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| KPX003 | CRIOTECA ®-SKIM MILK to keep all kinds of bacterial strains frozen for years |
| KPX007 | CRIOTECA ®-YM to keep all kinds of fungi (yeasts and moulds) frozen for years |
| KPX200 | CRIOTECA ®-MIX: various cryovials of each type: 10 Standard + 10 Skim Milk + 10 YM + 10 Water + 5 Sea + 5 Campy |
| VDP099 | Sterile individually-wrapped sticks for easy handling of the CRIOTECA® cyroballs and for microbiological inoculations |
| KPX004 | ANAEROTECA, tubes for preserving strains of <i>Clostridium perfringens</i> and similar, without freezing, for years |
| SEC | SEC, Substrate Strain Stabilizer to develop yourself homogeneous and stable quantitative strains lots (Expiry 12 months) Ask for our confidential protocol of processing quantitative and stable strains with SEC |



We have been manufacturing our CRIOTECA® for 20 years and in this time we have saved thousands of laboratories from having to continue picking strains weekly or monthly to keep them viable. In addition, they do not contaminate or mutate, thus preserving the same 'generation' that was inoculated. Advantages over other similar kits include: an o-ring seal to avoid accidental spilling, a high cap that is closed outside of the cryovial to avoid user contamination, a maximum number of replicas (balls) per cryovial and a full range of cryogenic liquids optimised for microorganisms that do not keep well in standard kits (each with a differential cap and ball colour). See the full MICROKIT® catalogue.

6- PLAQUIS® RANGE: SEALED LONG EXPIRY PLATES FOR MEMBRANE FILTRATION AND OTHER DEVICES

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| PPL915 | Bilis Esculine Azide Agar, confirmation of Fecal Streptococci |
| PPL9BT | <i>Brettanomyces intermedius</i> Agar, detection in wines and barrels |
| PPL906 | Cetrimide Agar <i>Pseudomonas aeruginosa</i> |
| PPL925 | CROMOSALM Salmonella |
| PPL970 | CROMOCYTOGENES <i>Listeria monocytogenes</i> |
| PPL909 | m-Enterococcus Slanetz Bartley Agar Fecal Streptococci |
| PPL918 | m-FC Agar Fecal Coliforms |
| PPL902 | MUGPLUS ColiAgar <i>E.coli</i> (blue) and other coliforms (pink) |
| PPL912 | Sabouraud Caf.Agar Yeasts and Moulds |
| PPL911 | R2 Agar aerobic enumeration in oligotrophic and pharmaceutical water |
| PPL914 | T.B.A. confirmation of <i>E.coli</i> |
| PPL922 | TCBS Agar <i>Vibrio cholerae</i> |
| PPL926 | WL Nutrient Agar spoiling bacteria and yeasts in wine, beer, etc. |



Are you tired of receiving prepared plates with short shelf lives and even with high levels of contamination? Change to MICROKIT sealed plates and you will solve both problems. The expiry date is 6-9 months after manufacture and their tight sealing makes recontamination difficult even in the worst ambient temperature conditions. A full range is available of all the media you may require. Despite their small size (58 mm outside and 49 mm inside), they can be used not only for inoculating membrane filtration, but also for streaking to obtain isolated colonies. In addition, you save space in storage facilities, ovens and waste.

✓ There are 30 other references of MICROKIT® PLAQUIS® sealed plates available... see the full catalogue.

✓ Also 18 industrial references of 90 mm plates with 3 months expiry time!: 25 ml (instead of 15 ml of the other brands) and manufactured under order, to assure you this expiry time at your reception

7-VALIDATION, PROTOCOLS (still in spanish: add the cost of translation) AND PROFICIENCE TEST INTERCOMPARATIVE SERVICES

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| SMT005 | SEILAPARFUM, cosmetic microbiology comparative service, 3 samples/year (only for export within the EU): |
| PRT-SEILA-001 | GLOBAL VALIDATED MICROKIT® Protocol for the correct performing of food analyses (42 pages) |
| PRT-SEILA-002 | GLOBAL VALIDATED MICROKIT® Protocol for the correct performing of water analyses (39 pages) |
| PRT-AL/AG-020 | MICROKIT® Protocol, Microbiological analysis of the environment and operators in water treatment (61 pages) |
| PRT-SEILA-003 | MICROKIT® GLOBAL VALIDATED Protocol for the correct performing of cosmetics analyses (31 pages) |
| PRT-COSM-008 | MICROKIT® Protocol, Microbiological testing of water risks in cosmetic use (45 pages) |
| PRT-COSM/AMB-007 | MICROKIT® Protocol, Microbiological analysis of the environment and operators in the cosmetics industry and related industries, together with indoor "drinking" environments (54 pages) |
| PRT-VAL-001 | MICROKIT® Protocol for microbiological VALIDATION (69 pages). See also the excel spreadsheet in the catalogue. |
| KMT363 | STERILE, RAW MATRICES unheated, of every kind of food, feed, cosmetics... for your ISO 17025:validations |



These are unique services that are not available from any other supplier. We are pioneers in microbiological and cosmetic comparative services and have written protocols that save you having to rewrite and fall in the critical points of the ISO Standards. We offer sterile, yet raw, matrices of the product you wish to validate, adding targets strains, interferants and accompaniments, to enable you to know the results you should obtain in your validations.

✓ There are 56 other PROTOCOLS AND SERVICES available in the full MICROKIT® catalogue.

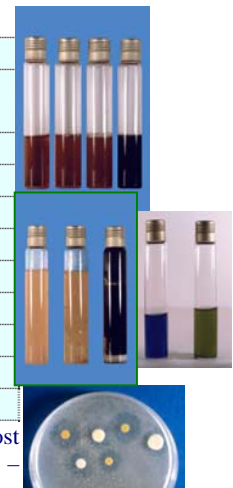
8- EXCLUSIVE OR DIFFERENTIAL MICROKIT® CULTURE MEDIA

(IN ADDITION TO STANDARD MEDIA AND ANY OTHER YOU MAY REQUIRE US TO MANUFACTURE)

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| DMT237 | Acido-thermophiles Alicyclobacillus YSG Broth (Use 5 g/l) |
| DMT223 | Acido-thermophiles Osmotolerants GPY Broth (Use 50 g/l) |
| DMT316 | Aeromonas BSI-BG Agar (Use 45.5 g/l) |
| DMT346 | Asparagine <i>Ps.aeruginosa</i> Broth (Use 13 g/l) |
| DMT018 | <i>Bacillus anthracis</i> Agar Base (refer to the Polymyxin+LZ supplement in the catalogue) for the war against terrorism (Use 68 g/l) |
| DMT235 | Beer SDA Medium |
| DMT353 | Beer UBA Agar (Universal Beer Agar) |
| DMT110 | Bifidobacterium Homo/Heterofermentative Acidolactic Agar for baby food (Use 49.5 g/l) |
| DMT011 | Buffered Peptone Neutralizing for food with artificial or natural preservatives (garlic, spices, fats, etc. Use 35.9 g/l) |
| DMT004 | <i>Burkholderia cepacia</i> Selective Agar Base (refer to the BCPT supplement in the catalogue) for pharmaceutical water and cosmetics (Use 32.5 g/l) |
| DMT183 | DTA Bacillus Agar Base (ISO 7932:1998) (refer to the Polymyxin supplement in the catalogue) for spoiling and environmental bacillus (Use 38.5 g/l) |
| DMT204 | Eugon LT Enrichment Broth ISO 21149 cosmetic |
| DMT056 | Lactose-Gelatin Medium (ISO/CD 6461-2:2002) for the identification of <i>Clostridium perfringens</i> colonies (Use 155 g/l) |
| DMT217 | LPT Neutralizing Broth (> Lethen) to inactivate preservatives and enrich cosmetics and foodstuffs (Use 26.1 to 52.2 g/l) |
| DMT221 | Malt Extract Chloramphenicol Agar for fungi enumeration in water and foodstuffs (Use 48 g/l) |
| DMT165 | Mannitol Salt Broth for elective enrichment and MPN enumeration of <i>Staphylococcus aureus</i> (Use 96 g/l) |
| DMT139 | Nutrient Agar-Pseudomonas (UNE-EN 12780:2002) for later confirmation of colonies of <i>Pseudomonas aeruginosa</i> in bottled water (Use 28 g/l): |
| DMT143 | Nutrient semisolid-Salmonella (ISO 6785:2001, UNE-EN ISO 6579:2003, UNE 34 554:1983 (meat) for confirmation of flagella antigens of Salmonella in research and serotyping (Use 16 g/l) |
| DMT225 | Osmophilic Zygosaccharomyces Yeasts Agar – OZYA for spoilage in concentrated foods (Use 1.632 g/l) |
| DMT216 | Osmotolerant Agar (refer to the cycloheximide supplement in the catalogue) for spoilage in hyperosmotic foods (Use 725 g/l): |



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| BCB009 | Polymycological peptone for industrial yeast fermentations and other fungi and for revitalizing their growth in culture media |
| DMT167 | Rhamnose/Xylose <i>Listeria monocytogenes</i> confirmation Broth Base (UNE EN ISO 11290-1:1997 and 11290-2:2000) (refer to the Rhamnose/Xylose supplement in the catalogue) (Use 16 g/l) |
| DMT229 | Rose Bengal Dichloran-Glycerol Chloramphenicol DRBC Agar (maximized enumeration of yeasts and moulds, without plate invasion) (Use 31 g/l) |
| DMT067 | SS Broth for optimal enrichment of Salmonella and Shigella (better than Rappaport, Selenito, GN Hajna, etc.) (Use 48 g/l) |
| DMT118 | Sulphate API Desulfovibrio Agar for the detection for metal-corroding sulphate reducers in the chemical industry (Use 27.5 g/l): |
| DMT125 | Tributirin Agar BASE for the detection of lipolytic bacteria and fungi in accordance with CENAN in butter, cosmetics, etc. (Use 24 g/l) |
| DMT174 | Vibrio Hypersaline Agar for <i>Vibrio parahaemolyticus</i> in fish foodstuffs (refer to the polymyxin supplement in the catalogue) (Use 100 g/l) |
| DMT137 | Vibrio Hypersaline Broth for <i>Vibrio parahaemolyticus</i> in fish foodstuffs (refer to the Polymyxin supplement in the catalogue) (Use 85 g/l) |
| DMT172 | Vibrio TSAT Agar (ISO 8914:1990) (refer to the TTC supplement in the catalogue) to isolate Vibrio species in fish foodstuffs and water (Use 85.5 g/l) |
| DMT318 | Wort Broth for fungi in butter, juice, beer, etc. |
| DMT230 | WL Nutrient Caf. Agar for spoiling yeast in beer and wine, also to detect bacteria. Use DMT141 without Caf. (Use 75 g/l) |



Prices for 500 g containers (it is a lot more economical to order 5 or more containers of the same medium, so you can sell it one by one very more cheaper: this is one of our most important loyalty strategy). Our range of culture media is very extensive. If you cannot find what you need, please ask us to see if we can manufacture it – even in small batches – whether dehydrated media or any presentation of prepared media including secret formulas with confidentiality contracts.

✓ There are 250 other MICROKIT® dehydrated media available... see the full catalogue, which offers one of the widest ranges in the world of dehydrated media with long shelf lives (1-4 years)

✓ All media also exist in prepared 100 ml flasks to make 5 plates and in 20 ml prepared tubes to make 1 plate ... see the full MICROKIT® catalogue with 131 references of flasks and 98 references of tubes.

9-OFFER MICROBE SOFT TOYS TO YOUR CUSTOMERS

A COLLECTION OF 15 DIFFERENT MICROBE SOFT TOYS.

YOU CAN RETAIN AND CREATE NEW CUSTOMERS BY OFFERING HIM FREE MICROBE SOFT TOYS IF THEY ORDER BY EXAMPLE MICROKIT MEDIA AND KITS ABOVE 300 € Each teddie will only cost you, as MICROKIT media and kits distributor, €8.37. **We made in Spain, between 2009 and 2011, this same campaign we suggest you now, and never had found best marketing tool. this has probably been our top marketing success in 20 years! Collecting and teddies are two unique weapons!**

PLEASE REMEMBER THAT WE DO NOT ONLY MAKE CULTURE MEDIA FOR TRADITIONAL USE: OUR TURNOVER IN CHROMOGENIC MEDIA AND KITS FEATURED ON THESE PAGES EXCEEDS THAT OF STANDARD MEDIA BY OVER 200%. AVOID THE COMMON ERROR OF COMPARING US WITH OTHER BRANDS OF CULTURE MEDIA AS THEY DO NOT HAVE ANY OF THESE SPECIAL HIGH TURNOVER PRODUCTS

ONE OF OUR GREATEST ADVANTAGES IS THE WIDE VARIETY OF SPECIFIC PRODUCTS THAT WE PROVIDE FOR MICROBIOLOGICAL TESTING

REMEMBER THAT WE ARE A MANUFACTURER THAT IS COMMITTED TO OUR DISTRIBUTORS AND FINAL USERS: WE CAN MAKE ANY OTHER MEDIUM OR KIT FOR YOU, EVEN IN VERY SMALL BATCHES

WE DO NOT REMOVE PRODUCTS FROM OUR CATALOGUE, HOWEVER SMALL THEIR GLOBAL SUCCESS (By example 100 g bottled media)

WITH US YOUR COMPANY WILL ACHIEVE THE CONTINUITY, RESPECT AND LOYALTY THAT ARE SO SCARCE. WE WANT TO BE YOUR PARTNER AND EVEN WE CAN HELP YOU TO KNOW MANY POTENTIAL CUSTOMERS YOU STILL DO NOT KNOW IN YOUR AREA (By example cosmetics factories)

WE THANK YOU FOR TAKING YOUR VALUABLE TIME TO STUDY THIS STAR PRODUCTS, WE ARE SURE THAT YOUR USE OF WHICH HAVE CALLED YOUR ATTENTION, WILL COMPENSATE THIS TIME!

BEST REGARDS, LABORIOS MICROKIT, S.L. YOUR MANUFACTURER FRIEND FROM SPAIN

